## EAST Search History

| Ref # | Hits   | Search Query  | DBs   | Default<br>Operator | Plurals | Time Stamp          |
|-------|--------|---|---|---------------------|---------|---------------------|
| L1    | 5      | (("6643385") or<br>("20020111827") or<br>("20040131227") or<br>("20020033753")).PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR                  | OFF     | 2008/05/31<br>15:15 |
| L2    | 5      | (("6643385") or<br>("20020111827") or<br>("20040131227") or<br>("20020033753")).PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR                  | OFF     | 2008/05/31<br>15:16 |
| L3    | 274701 | 1 and (e-mail electronic adj<br>communication electronic adj<br>message) ("non-members"<br>"non-users" "new members"<br>"new users" "regular uers"<br>"regular members") (segment<br>\$5 categoriz\$5 class classif\$4)<br>with (users customers<br>consumers members<br>individuals) | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/31<br>15:16 |
| L4    | 274701 | 2 and (e-mail electronic adj<br>communication electronic adj<br>message) ("non-members"<br>"non-users" "new members"<br>"new users" "regular uers"<br>"regular members") (segment<br>\$5 categoriz\$5 class classif\$4)<br>with (users customers<br>consumers members<br>individuals) | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2008/05/31<br>15:17 |
| L5    | 5      | (("6643385") or<br>("20020111827") or<br>("20040131227") or<br>("20020033753")).PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR                  | OFF     | 2008/05/31<br>15:19 |
| L6    | 10     | ("4602280"   "5687259"  <br>"5825941"   "5854850"  <br>"5963214"   "5982949"  <br>"5986671"   "6095949"  <br>"6336136"   "6348923").PN.   | US-PGPUB;<br>USPAT; USOCR                               | OR                  | ON      | 2008/05/31<br>15:19 |
| L7    | 6      | ("4232334"   "4261012"  <br>"4276570"   "4297724"  <br>"4467349"   "4486774").PN.   | US-PGPUB;<br>USPAT; USOCR                               | OR                  | ON      | 2008/05/31<br>15:57 |
| L8    | 2      | ("6336136").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR                  | OFF     | 2008/05/31<br>16:02 |

| L9  | 38 | ("4318447"   "4576244"   | US-PGPUB;   | OR | ON  | 2008/05/31          |
|-----|----|--|---|----|-----|---------------------|
|     |    | "4602280"   "4629015"   "4686624"   "4796182"   "4951197"   "5055460"   "5412564"   "5542420"   "5673691"   "5722418"   "5774871"   "5796640"   "5839901"   "5857967"   "5876926"   "5878746"   "5892856"   "5908301"   "5933136"   "5937387"   "5941825"   "5945107"   "5946659"   "5954640"   "5967789"   "6022315"   "6032084"   "6032120"   "6083006"   "6097927"   "6153409"   "6157337"   "6168563"   "6190313"   "6199099"   "6246967").PN. | USPAT; USOCR  |    |     | 16:02               |
| L11 | 2  | 9 and ("health club" "fitness<br>club" "fitness center")   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/31<br>16:05 |
| L12 | 11 | ("4130881"   "4803625"  <br>"4872122"   "5000188"  <br>"5025374"   "5235510"  <br>"5473537"   "5492117"  <br>"5524637"   "5574828"  <br>"5692501").PN.   | US-PGPUB;<br>USPAT; USOCR                               | OR | ON  | 2008/05/31<br>16:15 |
| L14 | 2  | 12 and ("health club" "fitness club" "fitness center" wellness)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/31<br>16:18 |
| L15 | 6  | ("4416293"   "4774679"  <br>"4813436"   "5042504"  <br>"5323650"   "5357696").PN.  | US-PGPUB;<br>USPAT; USOCR                               | OR | ON  | 2008/05/31<br>16:26 |
| S1  | 2  | ("4992675").PN.  | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/06<br>17:45 |
| 25  | 2  | ("4882675").PN.  | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/08/06<br>18:53 |
| 83  | 2  | ("6321208").PN.  | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/08/06<br>18:53 |
| S4  | 2  | S3 and ("retail store"<br>electronically)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/08/06<br>18:54 |

| S5  | 5892    | "contest"   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:50 |
|-----|---------|---|---|----|----|---------------------|
| S6  | 5       | "contest code"  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:52 |
| S7  | 296909  | (sweepstakes contest game)                                      | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:53 |
| S8  | 84      | S7 and ("winning code" "contest code")                          | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:59 |
| S9  | 27520   | S7 and ("winning code" "contest code" entry)                    | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:55 |
| S10 | 19266   | S9 and (goods items products amenities commodities)             | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:56 |
| S11 | 3197727 | S10 (validat\$3 match\$3 winner compar\$3)                      | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>17:59 |
| S12 | 97      | S11 and ("winning code" "contest code")                         | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>18:02 |
| S13 | 6827249 | S10 (set subset group\$3 classification classif\$4)             | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>18:01 |
| S14 | 6855441 | S10 (set subset group\$3 classification classif\$4 cluster \$3) | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>18:01 |
| S15 | 87      | S14 and ("winning code" "contest code")                         | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2006/08/16<br>18:03 |

| S16  | 96017  | (e-mail electronic adj<br>communication electronic adj<br>message)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:10 |
|------|--------|---|---|----|-----|---------------------|
| S17  | 213482 | ((segment\$5 categoriz\$5 class<br>classif\$4) with (users<br>customers consumers members<br>individuals))  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:07 |
| S18  | 117605 | ((segment\$5 categoriz\$5 class<br>classif\$4) near3 (users<br>customers consumers members<br>individuals)) | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:07 |
| S19  | 5493   | S18 and ("non-members" "non-<br>users" "new members" "new<br>users" "regular uers" "regular<br>members")    | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:09 |
| \$20 | 1899   | S19 and (e-mail electronic adj<br>communication electronic adj<br>message)                                  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:10 |
| \$21 | 22     | S20 and ("health group"<br>"health club" "fitness center"<br>"wellness center")                             | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:13 |
| S22  | 22     | S21 and (fitness wellness attendance attend\$3 visit\$5)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:15 |
| \$23 | 22     | S21 and (fitness wellness attendance attend\$3 visit\$5 excercise)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:15 |
| \$24 | 22     | S21 and (fitness wellness attendance attend\$3 visit\$5 excercis\$3)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:37 |
| \$25 | 21     | S24 and (track\$3 or monitor\$3<br>or record\$3)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/06<br>19:16 |
| S26  | 2      | ("6077193").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/07<br>16:24 |

| \$27       | 217   | geerlings.in.   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/07<br>16:25 |
|------------|-------|---|---|----|-----|---------------------|
| \$28       | 13    | \$27 and (segment\$3 cluster\$3 group\$3 class categoriz\$7 classif\$7).ab. | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/07<br>16:29 |
| S29        | 2     | S28 and (e-mail electronic adj<br>message electronic adj<br>communication)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/07<br>16:33 |
| S31        | 2     | S29 and (attend\$5 visit\$5 track<br>\$3 monitor\$3)                        | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/07<br>16:48 |
| S32        | 2     | ("6741968").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/07<br>16:54 |
| S33        | 2     | ("6321984").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/07<br>16:59 |
| S34        | 2     | ("5466919").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/07<br>16:59 |
| S35        | 3     | ("6804659").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/09<br>16:25 |
| S36        | 2     | ("5794210").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/11<br>10:27 |
| \$37       | 3     | ("6804659").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/11<br>10:39 |
| S38        | 2     | ("5267346").PN.   | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2006/12/11<br>12:11 |
| <b>S39</b> | 11645 | chien.in.   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2006/12/11<br>12:11 |

| S40 | 2710 | S39 and (points discount\$3)  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON     | 2006/12/11<br>12:12 |
|-----|------|---|---|----|--------|---------------------|
| S41 | 349  | S39 and (points discount\$3).<br>ab.  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON     | 2006/12/11<br>12:16 |
| S42 | 10   | S41 and (display\$3 near2<br>points display\$3 near2 discount<br>\$3)   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON     | 2006/12/11<br>12:13 |
| S43 | 118  | S39 and (points discount\$3).   | US-PGPUB  | OR | ON     | 2006/12/11<br>12:16 |
| S44 | 50   | (US-20030009376-\$ or US-20050102172-\$ or US-20060111944-\$ or US-20070033068-\$ or US-20070033069-\$ or US-20040198555-\$ or US-20040140277-\$ or US-20040140277-\$ or US-20040140277-\$ or US-2004029729-\$ or US-20040143468-\$ or US-20040143468-\$ or US-20040143468-\$ or US-20020116279-\$ or US-20020116279-\$ or US-20040078249-\$ or US-5518482-\$ or US-4564193-\$ or US-6186155-\$ or US-4809973-\$ or US-5921897-\$ or US-5993360-\$ or US-6110081-\$ or US-5921897-\$ or US-5993360-\$ or US-6110081-\$ or US-5911535-\$ or US-5658222-\$ or US-6159131-\$ or US-5573098-\$ or US-5690596-\$ or US-6090021-\$ or US-6974039-\$ or US-5330405-\$ or US-5238462-\$ or US-5330405-\$ or US-5755222-\$ or US-7063644-\$ or US-5308121-\$ or US-5503434-\$ or US-5909486-\$ or US-6229879-\$ or US-7082409-\$).did. | US-PGPUB;<br>USPAT                                      | OR | N<br>O | 2007/07/21          |

| S45 | 9368216 | (US-20030009376-\$ or US-20050102172-\$ or US-20060111944-\$ or US-20070033068-\$ or US-20070033068-\$ or US-20040198555-\$ or US-20040198555-\$ or US-20040140277-\$ or US-20040229729-\$ or US-20040143468-\$ or US-20040143468-\$ or US-20040143468-\$ or US-20020138312-\$ or US-20020162757-\$ or US-2002016279-\$ or US-20040078249-\$ or US-20040078249-\$ or US-20040078249-\$ or US-20040078249-\$ or US-6186155-\$ or US-4809973-\$ or US-4804193-\$ or US-518482-\$ or US-4804193-\$ or US-5993360-\$ or US-6110081-\$ or US-6348028-\$ or US-5702332-\$ or US-5911535-\$ or US-5658222-\$ or US-6159131-\$ or US-5573098-\$ or US-5690596-\$ or US-6090021-\$ or US-6974039-\$ or US-5549532-\$ or US-55330405-\$ or US-5755222-\$ or US-7063644-\$ or US-5308121-\$ or US-5503434-\$ or US-5909486-\$ or US-6229879-\$ or US-7082409-\$) and@ad<"20010607" | US-PGPUB;<br>USPAT        | O  |    | 2007/07/21 15:33    |
|-----|---------|---|---------------------------|----|----|---------------------|
| S46 | 18      | ("20020033753"   "3998100"  <br>"4828257"   "4867442"  <br>"4911427"   "5331851"  <br>"5387164"   "5618245"  <br>"5759043"   "5890997"  <br>"5904639"   "5916063"  <br>"5921891"   "5944633"  <br>"6050924"   "6077193"  <br>"6171218"   "6193631").PN.   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2007/07/21<br>17:00 |
| S47 | 68      | S44 or S46 and (fitness<br>exercise "health club" "health<br>center" "health group" health)   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2007/07/21<br>17:02 |
| S48 | 37      | S47 and (monitor\$3 track\$3).<br>detd.   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2007/07/21<br>17:03 |
| S49 | 34      | S48 and (notification notif\$4 message communication progress report)   | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2007/07/21<br>17:04 |

| S50  | 13     | S49 and (email e-mail elctronic<br>\$4 near3 (message<br>communication mail))  | US-PGPUB;<br>USPAT; USOCR                               | OR | ON  | 2007/07/21<br>17:18 |
|------|--------|--|---|----|-----|---------------------|
| S51  | 1      | \$50 and (((segment\$5 categoriz \$5 class classif\$4) near3 (users customers consumers members individuals)) with ("nonmembers" "non-users" "new members" "new users" "regular uers" "regular members"))  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2007/07/21<br>17:35 |
| S52  | 11     | "FITLINXX"   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2007/07/21<br>17:36 |
| S53  | 3      | (("6516302") or<br>("20020033753")).PN.  | USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB              | OR | OFF | 2008/05/24<br>18:34 |
| S54  | 4      | (("6516302") or<br>("20020033753")).PN.  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/05/24<br>18:35 |
| S55  | 166    | (("health club" "fitness club"<br>"fitness center") near5 (member<br>\$2)) and@20010607  | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/24<br>18:43 |
| S56  | 23     | (("health club" "fitness club"<br>"fitness center") near5 (member<br>\$2)).ab.   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/24<br>18:44 |
| \$57 | 274005 | \$55 and (e-mail electronic adj<br>communication electronic adj<br>message) ("non-members"<br>"non-users" "new members"<br>"new users" "regular uers"<br>"regular members") (segment<br>\$5 categoriz\$5 class classif\$4)<br>with (users customers<br>consumers members<br>individuals) | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/24<br>18:54 |
| S59  | 26     | S55 and ("non-members" "non-<br>users" "new members" "new<br>users" "regular uers" "regular<br>members")   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/24<br>18:59 |
| S60  | 5      | S59 and (e-mail electronic adj<br>communication electronic adj<br>message)   | US-PGPUB;<br>USPAT; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2008/05/24<br>19:00 |

| S61 | 49                                      | (("health club" "fitness club"  | US-PGPUB;   | OR | ON | 2008/05/24 |
|-----|---|---------------------------------|-------------|----|----|------------|
|     |   | "fitness center") near5 (member | USPAT; EPO; |    |    | 19:13      |
|     |   | \$2 users)).ab.                 | JPO;        |    |    |            |
|     |   |                                 | DERWENT;    |    |    |            |
|     | *************************************** |                                 | IBM_TDB     |    |    |            |

5/31/2008 4:51:15 PM

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